



MOTT TravelStats Newsletter - January 2005

MOTT TravelStats is a monthly newsletter tracking indicators of travel activity in Massachusetts, as well as MOTT activity. If you have comments or questions regarding the contents of this newsletter, send e-mail to Heather.Magaw@state.ma.us.

Hotel Occupancy: November

- o November. Statewide lodging room demand was up 6.1% in November 2004 compared to November 2003, according to Smith Travel Research, Inc. Average daily room rate increased 5.3% to \$112.61. Occupancy rates, which reflect changes in both supply and demand for rooms, averaged 55.1% in November 2004, up 5.6% over November 2003. (SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED)
- o YTD through November. Statewide lodging room demand was up 5.0% through November of 2004 over the same time period last year, according to Smith Travel Research, Inc. Room rates have increased 5.0% and occupancy rates averaged 62.1%, up 4.2%. (SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED)

Massachusetts Hotel Occupancy Rates

November	% Occupancy
2004	55.1
2003	52.2
2002	54.6

YTD through November	% Occupancy
2004	62.1
2003	59.6
2002	62.0

SOURCE: SMITH TRAVEL RESEARCH, INC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED

Room Occupancy Tax Collections: November

- o November 2004 total room occupancy tax collections increased 14.1% over November 2003 collections. Fiscal YTD through November, collections are up 14.1%. (Source: Department of Revenue Monthly Report of Collections and Refunds)
- o Fiscal YTD through November 2004, Massachusetts Tourism Fund (MTF) collections were up 10.6% compared to 2003 collections (\$18.7 mil v. \$16.9). (Source: Department of Revenue Monthly Report of Collections and Refunds)

Total Room Occupancy Tax Collections

November	\$ (000)	% Change
FY 2005	14,604	14.1
FY 2004	12,794	(3.9)
FY 2003	13,311	16.1
FY 2002	11,462	(36.5)
FY 2001	18,047	25.2
FY 2000	14,413	-

(Source: Department of Revenue Monthly Report of Collections and Refunds)

Room Occupancy Tax Collections: December

- o December 2004 total room occupancy tax collections increased 14.7% over December 2003 collections. Fiscal YTD through December, collections are up 14.1%. (Source: Department of Revenue Monthly Report of Collections and Refunds)
- o Fiscal YTD through December 2004 Massachusetts Tourism Fund (MTF) collections were up 10.7% compared to 2003 collections (\$21.2 mil v. \$19.2 mil). (Source: Department of Revenue Monthly Report of Collections and Refunds)

Total Room Occupancy Tax Collections

December	\$ (000)	% Change
FY 2005	10,243	14.7
FY 2004	8,929	(2.6)
FY 2003	9,171	7.6
FY 2002	8,525	(24.1)
FY 2001	11,233	(2.8)
FY 2000	11,559	-

(Source: Department of Revenue Monthly Report of Collections and Refunds)

Museum and Attraction Attendance

Massachusetts' museum and attraction attendance was down (9.3%) in November 2004 over November 2003. (Source: MOTT aggregate of 22 Massachusetts museums and attractions; attendance based on Museum of Science Report)

Logan International Airport Passenger Volume: October

- In October, the number of domestic passengers arriving to and departing from Logan International Airport totaled more than 2.0 million, an increase 10.9% over October 2003. Year-to-date through October, domestic arrivals and departures total 18.35 million, up 15.8%. (Source: Massport)
- The number of international passenger arrivals and departures increased 3.1% in October, compared to October 2003. Year-to-date through October, international passenger arrivals and departures total 3.6 million, up 11.6% over 2003. (Source: Massport)

Domestic Passenger Volume

October	(000)	% Change
2004	2,018	10.9
2003	1,819	6.8
2002	1,703	25.2
2001	1,360	(35.1)
YTD through October		
October	(000)	% Change
2004	18,350	15.8
2003	15,849	0.4
2002	15,785	(8.5)
2001	17,257	(11.7)

(Source: Massport)

International Passenger Volume

October	(000)	% Change
2004	352	3.1
2003	341	(0.2)
2002	342	23.9
2001	276	(30.5)
YTD through October		
October	(000)	% Change
2004	3,621	11.6
2003	3,246	(2.7)
2002	3,336	(12.9)
2001	3,829	(1.5)

(Source: Massport)

Logan International Airport Passenger Volume: November

- In November, the number of domestic passengers arriving to and departing from Logan International Airport totaled nearly 1.8 million, an increase of 16.6% over November 2003. Year-to-date through November, domestic arrivals and departures total 20.1 million, up 15.8%. (Source: Massport)
- The number of international passenger arrivals and departures increased 2.8% in November, compared to November 2003. Year-to-date through November, international passenger arrivals and departures total 3.9 million, up 10.9% over 2003. (Source: Massport)

Domestic Passenger Volume

November	(000)	% Change
2004	1,797	16.6
2003	1,542	6.6
2002	1,447	11.3
2001	1,300	(32.1)
YTD through November		
November	(000)	% Change
2004	20,147	15.8
2003	17,391	0.9
2002	17,233	(7.1)
2001	18,557	(13.6)

(Source: Massport)

International Passenger Volume

November	(000)	% Change
2004	288	2.8
2003	280	5.1
2002	267	15.0
2001	232	(29.9)
YTD through November		
November	(000)	% Change
2004	3,910	10.9
2003	3,526	(2.1)
2002	3,603	(11.3)
2001	4,061	(3.7)

(Source: Massport)

Bradley International Airport Passenger Volume: November

In November, the number of domestic and international passengers arriving to and departing from Bradley International Airport increased 12.4%, compared to November 2003. Year-to-date through November, passenger volume has increased 7.4%. (Source: Bradley International Airport, CT Dept. of Transportation)

Passenger Volume		
November	(000)	% Change
2004	579	12.4
2003	515	2.3
2002	504	(0.8)
2001	508	(19.4)
YTD through November	(000)	% Change
2004	6,156	7.4
2003	5,733	(4.3)
2002	5,990	(6.5)
2001	6,405	(5.6)

(Source: Bradley International Airport, CT Dept. of Transportation)

Bradley International Airport Passenger Volume: December

In December, the number of domestic and international passengers arriving to and departing from Bradley International Airport increased 9.2%, compared to December 2003. Year-to-date through December, passenger volume has increased 7.5%. (Source: Bradley International Airport, CT Dept. of Transportation)

Passenger Volume		
December	(000)	% Change
2004	577	9.2
2003	528	(1.3)
2002	535	10.8
2001	483	(12.9)
YTD through December	(000)	% Change
2004	6,733	7.5
2003	6,262	(4.0)
2002	6,525	(5.3)
2001	6,888	(6.1)

(Source: Bradley International Airport, CT Dept. of Transportation)

MASSVACATION.COM Activity

The month of December marked the end of a strong year for massvacation.com usage. During the month of December, the site registered 236,161 visits, an increase of 201.7% over December 2003. Throughout 2004, massvacation.com visits totaled more 2.2 million, up 3.4% over 2003. (Source: MOTT Web Analysis)

Individual Getaway Guide Requests

The overall number of individual Getaway Guide requests decreased in December. Requests totaled 2,728, (10.5%) fewer requests than December 2003. (Source: d|a|p Monthly Report & MOTT Fulfillment Dept.)

**** NEW REPORT AVAILABLE ****

The Economic Impact of Travel on Massachusetts Counties: 2003 is now available for download at massvacation.com/research. This study provides estimates of domestic and international travel expenditures in Massachusetts, as well as the employment, payroll income, and tax revenue generated by these expenditures for 1999 through 2003. Additionally county-level estimates for domestic travel activity are presented.